



# PARTNERSHIP PROGRAMS

## ABOUT CTA

The CyberThreat Alliance (CTA) is a 501(c)(6) non-profit organization that improves the cybersecurity of our global digital ecosystem by enabling high-quality cyber threat information sharing among companies and organizations in the cybersecurity field.

### PROTECT END-USERS

Members use our automated platform to share curated and actionable threat intelligence that can be deployed to their customers in near-real time. Members also provide each other early warnings about research findings, enabling more effective defensive actions against malicious actors.

### DISRUPT MALICIOUS ACTORS

CTA and its members create outputs, collaborate on actions, and respond to cyber incidents to reduce the overall effectiveness of malicious actors' tools and infrastructure.

### ELEVATE OVERALL SECURITY

CTA shares content, establishes partnerships, and promotes policies that enhance the overall security and resilience of the digital ecosystem.

## CTA PARTNERSHIP CATEGORIES

As part of its mission to support the disruption of malicious cyber activity and to raise the level of cybersecurity across the digital ecosystem, CTA collaborates with a broad range of organizations.

Our partners benefit from CTA's relationships with organizations from academia, non-profits, and governmental institutions, as well as individual CTA Champions.

### CONTRIBUTING ALLIES

Our Contributing Allies program allows partners to have a broad, formalized, and ongoing relationship with CTA across various areas of mutual interest. These partnerships involve collaboration on cyber incidents and key cybersecurity topics.

### SUPPORTING PARTNERS

CTA collaborates on specific areas of mutual interest with our Supporting Partners, including research, advocacy, policy development, mutual promotion, and events.

### CHAMPIONS

CTA Champions are individuals from industry, academia, and beyond who are passionate advocates for CTA's mission and goals. This is an invitation-only program.

# CONTRIBUTING ALLIES PROGRAM DEFINED

## CONDUIT TO THE CYBERSECURITY VENDOR COMMUNITY

- CTA participates as an independent voice representing the industry to support key industry policy and cybersecurity concerns
- CTA serves as a bridge between key global cybersecurity organizations and the cybersecurity vendor industry

## QUARTERLY CTA BRIEFING FOR PARTNERS

- Briefing on current threat research from a CTA member
- Updates from other ISACS, CERTS, Security Centers
- Engagement with CTA team and others in the cybersecurity community

## TRUSTED COMMUNITY WITH WHICH TO DISCUSS CRITICAL CYBER CONCERNS OR INCIDENTS

- CTA has built up a trusted community to facilitate not just daily sharing of threat intelligence but a trusted platform where hot topics and critical threat information and details can be discussed in a trusted environment

## FORMALIZED RELATIONSHIPS IN EVENT OF CYBER INCIDENT AND FOLLOW-ON ACTIVITY

- CTA maintains industry and government relationships so in an emergency we can efficiently and effectively connect with the right contacts

## DISTRIBUTE YOUR REPORTS AND/OR IOCS WITH CTA CYBER VENDOR MEMBERSHIP

- CTA can share your reports, research, threat information quickly to a wide and important swath of the cybersecurity vendor industry, who can turn it into action and implement countermeasures as needed

## CTA PROMOTES OUR PARTNERS' RESEARCH, REPORTS, AND EVENTS

- CTA has a long reach into the global cybersecurity industry, government, and media; our voice carries far and wide
- CTA hosts webinars profiling members' and partners' research and reports
- CTA's guest blog program provides a platform to promote your threat research, thought leadership, and collaboration mindset
- Our quarterly newsletter reaches thousands of industry personnel around the world; CTA partners can contribute an article on a relevant threat topic
- We regularly socialize our partners' programs and efforts
- CTA sponsors various industry conferences and draws from our partner program for speakers

## ELIGIBILITY REQUIREMENTS

Unlike CTA members, our partners do not participate in governing CTA, setting CTA's operational agenda, or establishing CTA's policy / advocacy positions. However, like our members, they must also meet a set of objective criteria to ensure that they uphold CTA's integrity and reputation:

- Not creating undue security risks for CTA or our members
- Respecting the rule of law, including international law as applied to cyberspace
- Upholding widely agreed-upon norms of behavior in cyberspace
- Not being listed on the United Nations Security Council Consolidated List or the United States Treasury Department's Office of Foreign Assets Control Sanctions List
- For governments, agreeing to conduct their relationship with CTA through a network defense organization, such as an authoritative national CERT or CSIRT



Interested in CTA? Learn more at <https://www.cyberthreatalliance.org/>



Send us an email at [newmember@cyberthreatalliance.org](mailto:newmember@cyberthreatalliance.org)